Meetthe MyCaDO TEAM Atria LEARNING AND DEVELOPMENT





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Thanks for your contribution in the last year!!





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Our Organization

Company Intro:

- Maritime Specialized Learning & Development
- Located in Leer, Germany
- Lloyd's Register Partner

Team Members:

• Diverse team from DE, NL, BE, PH,

Beliefs and Values:

- Motto: Together is better!
- We believe in the development of maritime professionals with hands, head and heart. Turning learning into actions onboard and ashore!



People Insights

Maritime Leadership Development Perspective Facilitated programs for more than 1,000 Seafarers and Office Managers from the Netherlands, Belgium, Vietnam, China, Russia, the Philippines, Germany, and Poland.

Organizational Development Perspective "Maritime High Impact Learning Organization" feasibility study.

From Evaluation to "Personal Development System", content - structure - technical specifications

Learning Delivery Experience
Live - Virtual - Digital
Stand-alone up to full integration



L&D Tools & Blueprints we bring into MyCaDO

Tools & Systems

- Learning Experience Platform (MyCaDO backend)
- Psychometrics (behavioral & cognitive)
- Miro, Teams, Zoom, Canva, Renderforrest, Calm
- Management Simulations and board games





L&D Tools & Blueprints we bring into MyCaDO

Blueprints & corporate-specific frameworks

- Maritime Leadership Development Programs
 - Senior, Junior, Office Mgmt, mixed
 - Face2face, virtual, digital
- Evaluation/feedback forms and processes
- Competence "Management" frameworks
- Design layouts for corporate-specific digital courses (technical, operational focus)
- Officer days/crew meeting designs
- Train the trainer on board & ashore outlines and material
- Company familiarization on board & ashore processes and modules
- From general STCW to corporate application frameworks
- QMS aligned surveys



Development needs we focus on

Industry demands: Connecting learning requirements from a wide range of requirements (ILO, STCW, TMSA etc.)

with

Corporate specific demands: Values, Standards, Procedures, Vision, Strategic Projects, Competence Requirements, Promotion Matrix, News, Best Practices, etc.

with

The individual employee perspective: My Values, My Motivation, My Style, My Time onboard and at home,

...My Career Development



The impact we aim for

We follow our vision to create new standards of behavior- oriented learning and development.

Specific impact we wish for? Creating a tool (MyCaDO) which can support companies to become Maritime High Impact Learning Organizations (MHILO). Modular, flexible, adjustable to organizational and individual needs. Applicable and feasible for medium and small maritime companies.

personalized - system driven - intelligent



Our MyCaDO role



Processcoordination, categorization and alignment of input



Design and 'program' the technical backend / MyCaDO platform(s)



Empower partners to create content and facilitate learners



Involve associated partners in MyCaDO development



L&D consulting and benchmarking



From funded to sustainable 'product': Guide the commercial roll-out in a purposeful way